STEP AFRIKA! VIP GALA 2020





SHARING THE TRADITION OF STEPPING AND SOUTH AFRICAN TRADITIONAL DANCE FOR MORE THAN TWENTY- FIVE YEARS

Founded in 1994 by C. Brian Williams, Step Afrika! is the first professional company in the world dedicated to the tradition of stepping.

The Company blends percussive dance styles practiced by historically African-American fraternities and sororities, African traditional dance and influences from a variety of other art forms.

Performances integrate songs, storytelling, humor and audience participation.



VIP GALA 2020 LEADERSHIP

Our annual gala raises funds in support of Step Afrika!'s arts education activities in the District and beyond. The VIP Gala 2020 is chaired by John A. Allen, Regional Vice President, Wells Fargo.





C. BRIAN WILLIAMS
FOUNDER & EXECUTIVE DIRECTOR

JOHN A. ALLEN GALA CHAIR



SUMMARY OF KEY ARTS EDUCATION PROGRAMMING

ANNUALLY, STEP AFRIKA! SERVES 20,000 STUDENTS IN WASHINGTON, DC, MARYLAND, AND VIRGINIA!

KEY ARTS EDUCATION ACTIVITIES INCLUDE:

STEP AFRIKA! READS

STEP AFRIKA! READS IS A PERFORMANCE DESIGNED TO ENCOURAGE YOUNG CHILDREN OF ALL CULTURAL AND ECONOMIC BACKGROUNDS TO BE ACTIVE. THE 35-MINUTE PROGRAM IS STRUCTURED FOR PREK - 2ND GRADE STUDENTS AND COMBINES READING, EXERCISE AND CREATIVE MOVEMENT.

STEPPING WITH STEP AFRIKA!

A HIGHLY INTERACTIVE 45-MINUTE PERFORMANCE FOR K-12 STUDENTS THAT HIGHLIGHTS THE RHYTHM, PHYSICALITY AND HISTORY OF STEPPING, AND CULMINATES IN A GROUP ACTIVITY TO GET STUDENTS ON THEIR FEET.

STEP UP TO COLLEGE

A WEEKLY RESIDENCY PROGRAM (IN SCHOOL OR AFTER SCHOOL) FOR 4-12 GRADE STUDENTS. STUDENTS GAIN SELF-CONFIDENCE THROUGH CREATING THEIR OWN STEPS AND PERFORMING AS PART OF A CULMINATING PERFORMANCE FOR FAMILY AND FRIENDS.

SUMMER STEPS WITH STEP AFRIKA!

OUR CAMP COMBINES CORE STEP AFRIKA! VALUES OF TEAMWORK, COMMITMENT, DISCIPLINE AND ACADEMIC ACHIEVEMENT WITH EXCELLENT PERFORMANCE AND ARTISTIC TRAINING. EACH CAMP CULMINATES WITH A "STEP SHOW" PERFORMANCE FOR FAMILY, FRIENDS AND THE PUBLIC.

STEP AFRIKA! READS



















PATRON \$350

PERFORMER \$1,000

HEADLINER \$3,000

DIRECTOR \$5,000

PRODUCER \$10,000

\$25,000



PATRON: \$350

One ticket to the VIP GALA 2020

PERFORMER: \$1,000

Two tickets to the VIP GALA 2020
Recognition listing in commemorative program

HEADLINER: \$3,000

Four tickets to the VIP GALA 2020 Recognition listing in the commemorative program

DIRECTOR: \$5,000

Six tickets to the VIP GALA 2020
Featured logo recognition on all event signage
Half page ad in the commemorative program
Two complimentary tickets to Drumfolk in Washington, DC

PRODUCER: \$10,000

Ten tickets (1 table) to the VIP GALA 2020
Featured logo recognition on all event signage
Full page ad in the commemorative program
Group photo with all sponsor guests and Step Afrika!'s artists
Four complimentary tickets to Drumfolk in Washington, DC

EXECUTIVE PRODUCER: \$25,000

Twenty tickets (2 tables) to the VIP GALA 2020
Featured logo recognition on all event signage
Two-page ad in the commemorative program
Group photo with all sponsor guests and Step Afrika!'s artists
Six complimentary tickets to Drumfolk in Washington, DC























TO PURCHASE ONLINE:

http://bit.ly/VIPGALA2020EVENT

WWW.STEPAFRIKA.ORG

FOR ADDITIONAL INFORMATION PLEASE CONTACT:

LAMAR LOVELACE
DEPUTY EXECUTIVE DIRECTOR, STEP AFRIKA!

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