

STEP AFRiKA!

**VIP
GALA
2022**

TUESDAY, JUNE 7, 2022



The **VIP GALA** supports Step Afrika!'s award-winning arts education programming.

Your generous sponsorship further enables Step Afrika! to instill our core values of teamwork, commitment and discipline in thousands of students in the District of Columbia and beyond.

Join us for our annual gala and bolster our work to encourage and inspire young people in schools where the need is greatest.





VIP GALA 2022

**ARENA STAGE
1101 SIXTH STREET SW
WASHINGTON, DC**

TUESDAY, JUNE 7, 2022

VIP Cocktail Reception 6PM

Program & Performances 7PM

**Dinner, Dessert, and
Rooftop Cocktails 8PM**



VIP GALA 2022

“Serving more than 40,000 students in the D.C., Maryland and Virginia area, this dynamic organization’s arts education work promotes teamwork, discipline, and commitment through the African American tradition of stepping. It also provides educational opportunities, exercise through creative movement, and builds confidence in young people. This year’s gala is a can’t-miss event that will support Step Afrika!’s arts education activities and expand the tradition of stepping across the globe – and my wife Sharon and I couldn’t be more honored to serve as gala Chairs.”

CALVIN G. BUTLER, JR.
SR. EVP & CHIEF OPERATING OFFICER, EXELON
STEP AFRIKA! VIP GALA CHAIR 2022



VIP GALA 2022

SUMMARY OF SPONSORSHIP AND TICKET OPPORTUNITIES

EXECUTIVE PRODUCER	\$25,000
PRODUCER	\$10,000
DIRECTOR	\$5,000
HEADLINER	\$3,000
PERFORMER	\$1,000
PATRON (TICKET ONLY)	\$500

VIP GALA 2022

GALA BENEFITS

SPONSORSHIP OPPORTUNITIES

**EXECUTIVE
PRODUCER**

PRODUCER

DIRECTOR

HEADLINER

PERFORMER

\$25,000

\$10,000

\$5,000

\$3,000

\$1,000

VIP GALA 2022 Tickets	20	10	6	4	2
Tickets to Opening Night performance of "Drumfolk" at Arena Stage on Thursday, June 2, 2022	8	6	4	2	n/a
Commemorative Program Ad	Two-Page Color Ad	One-Page Color Ad	Half-Page Color Ad	Special Mention	Special Mention
Recognition on high-visibility event signage/projections at VIP Gala	✓	✓	✓	n/a	n/a
VIP Rooftop Experience	✓	✓	✓	n/a	n/a
Featured recognition on all VIP GALA promotional materials, invitation, and program	✓	✓	✓	✓	✓

Step Afrika! is the first professional dance company (501(c)3)
to promote the African-American tradition of stepping through
innovative and inclusive performances, arts education programs and community outreach.

Our mission is to preserve, expand, and promote an appreciation for stepping
through professional performances and to inspire young people
through arts education programs that emphasize teamwork, commitment, and discipline.

TEAMWORK.
DISCIPLINE.
COMMITMENT.

*We've made great strides. What started as one man's vision
has grown into a cultural phenomenon.*

As one of the Top 10 African American dance companies in the United States, annually, Step Afrika!:

- PERFORMS for tens of thousands at major theatres and performance venues across the globe
- ACTIVATES the world's first virtual stepping interactive in the permanent collection of the Smithsonian National Museum of African American History and Culture in Washington, DC.
- EMPLOYS 12-14 full-time BIPOC performers with benefits and competitive salaries.
- TEACHES the tradition of stepping to 100,000 students through in person and virtual programs

STEP AFRiKA!

FOR MORE INFORMATION:

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WWW.STEPAFRIKA.ORG

[PURCHASE LINK](#)

